

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, September 2004 1/

Fluid Milk Product	September			Year To Date 2/		
	Sales	Butterfat content	Change from prev. year 3/	Sales	Butterfat content	Change from prev. year 3/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,133	3.26	-2.7	10,466	3.26	-2.6
Flavored Whole Milk	59	3.37	-24.5	570	3.35	-13.3
Reduced Fat Milk (2%)	1,169	1.97	0.9	10,547	1.96	0.6
Lowfat Milk (1%)	420	0.98	3.2	3,701	0.98	0.3
Fat-Free Milk (Skim)	536	0.12	1.3	4,814	0.11	-0.9
Flavored Fat-Reduced Milk	291	1.07	4.4	2,091	1.12	9.4
Buttermilk	34	1.33	-4.4	315	1.32	-4.0
Total Fluid Milk Products 4/	3,655	1.93	-0.2	32,623	1.96	-0.4
Total Fluid Milk Products Adjusted for Calendar Composition 4/ 5/	3,663	1.93	1.4	33,494	1.96	-0.8

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Year to date sales volumes and butterfat content figures include data for the Western Federal milk order that was terminated effective April 1, 2004.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 2/.

4/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

5/ Sales volumes and percent changes have been adjusted for calendar composition.